

**STRUTHOFF RANCH**  
**DEEP IN THE HEART OF TEXAS**  
**LONGHORN CONSIGNMENT SALE**  
**SEPTEMBER 7-8, 2018**

**CONSIGNMENT GUIDELINES**

1. Nomination Deadline is **July 15, 2018**
2. All cattle must be registered in the seller's name with TLBAA, ITLA. Calves selling at side must be noted on the dam's Transfer Application.
3. Each lot will be comprised of either: cow, or cow/calf pair.
  - a. Split lots will be charged an additional \$100 a head and the split must be registered and transfer fees as well as commissions will apply.
  - b. Bulls will be accepted on a limited and selected basis.
4. The consignment fee is \$350 plus a 7% commission.
  - a. \$350 payment must accompany each consignment application. Make Checks payable to: Lemley Auction Services.
  - b. Bidding will start at \$1000. Failure to sell your animal will result in forfeiture of your consignment fee.
  - c. PO's are seriously discouraged so we ask that if you need a certain amount for your lot please give the Auctioneer your Reserve before the sale. Reserves will not be accepted once the sale has started. Please keep reserves reasonable.
  - d. Scratched lots will be subject to forfeiture of the consignment fee. Substitutions will be permitted after deadline; however the seller is responsible for providing certificate of registration, and transfer application prior to the sale. The seller is responsible for hand outs, pictures, and breeding information to be handed out day of the sale.
5. All nominations must be accompanied with the following:
  - a. **Consignment Form.** Completed and signed.
  - b. **Consignment Fee.** Check made out to Lemley Auction Services. Unpaid consignment fees will be charged an additional 10% fee to be taken from proceeds at completion of sale.
  - c. **Picture.** Please provide photos that will promote your consignment. We prefer email only (jpeg format only 800 x 600). Emails must be accompanied by name and owner. Please no phone text or Facebook communications.
  - d. **Certificate.** Please send the original certificate of registration. No copies will be accepted. Registration form must be in the seller's name. Failure to have proper or no certificates will result in a \$15 handling fee.
  - e. **Transfer Form.** Calf at side and exposure information is required to complete transfer. Any incomplete or omitted Transfer will be subject to a \$15 handling fee.
  - f. **AI Certificate Form.** Females that are bred by artificial insemination must be accompanied by proper AI certificate signed by the technician.
  - g. **Embryo Transfer Form.** Any animal consigned that is by Embryo transfer must be registered and accompanied by a registry transfer form. Recipients must have Embryo Transfer form signed by the technician.

6. All cattle must be tested for interstate shipment. Each consignment shall comply with applicable rules and regulations of the Texas Animal Health Commission.

No animal will be accepted or unloaded without a proper health certificate showing they are free of brucellosis. Out of state consignment may require tuberculosis. Please check with your local state veterinary for rules concerning interstate travel of livestock. Serological test for brucellosis must be conducted in a State or Federal Lab.

7. No animal will be unloaded without proper health papers outlined in Health Requirements. The health paper must be signed and completed by a licensed Veterinarian along with State required documents. If seller has applied for more than one animal a separate set of health papers must be provided for that individual consignment. OCV must be indicated on the consignment form and tattoo numbers must be put on the health certificate. If the health paper does not indicate a tattoo number animal will be considered NOT OCV!

8. All females, with or without calves must be palpated by a licensed Veterinarian and must be indicated on the health certificate of the status. Blood tests such as PSPB are acceptable but must have printed lab results available at unloading. Any female that does not have a certified pregnancy status at unloading will be considered exposed or open and will be announced that way at the time of sale. Animals will not be announced as "Safe in Calf" without professional documentation.

9. Sales Management will visually inspect all cattle upon arrival at the sale facility. All inspections will be carried out with utmost discretion.

10. The Deep in the Heart of Texas Sale assumes no responsibility or liability for any guaranteed made by the consignor. All guarantees are strictly between consignor and the buyer. The Deep in the Heart of Texas Sale is not responsible for the health or safety of any animal consigned to the sale. This includes loss of life, loss of health, loss by theft or other perils.

11. All consignors must comply with all of the above regulations, rules and conditions stated by the Deep in the Heart of Texas Sale.

12. Animals consigned to the Deep in the Heart of Texas Sale will be reviewed by sale management. Note: Some animals may not be accepted. The goal of the Deep in the Heart of Texas Sale is to bring together the best set of cattle available and present them to potential buyers representing the very best in Texas Longhorn Cattle Breeding.

13. The Deep in the Heart of Texas Sale will be offering a very competitive rate for advertising in the Deep in the Heart of Texas Sale Catalog. A full page color ad is \$250. We will also be offering Extended Pedigrees for your consignment at \$100 each. This will include up to 3 additional pictures IE. Sire, Service Sire, Dam, past progeny etc. This is a great opportunity to expand your marketing of your consignments at a reasonable cost.

14. Please use the check list below to ensure all of the information and required documents are in your consignment package. Please help us make your experience as smooth as possible. We look forward in working with you to market your cattle and your program.

## **CHECK LIST OF REQUIREMENTS**

- ☐ Completed and signed Consignment Form
- ☐ Completed and Signed Transfer Form
- ☐ Original Association Certificate
- ☐ Completed and signed Embryo Transfer Certificate (if required)
- ☐ Completed and signed A/I Certificate (if required)
- ☐ Check made out to Lemley Auction Services
- ☐ Separate and Completed Health Papers for each consignment (to bring when unloading)
- ☐ Payment for advertising \$250 Full page ad \$100 for extended Pedigrees

### **FOR ANY INFORMTION PLEASE CONTACT:**

**Lynn Struthoff 210-473-7768 \* Josie Becker 210-601-3464 \* Joel Lemley 325-668-3552**

**Mail Payment and Consignment forms to:  
Lemley Auction Services-P.O. Box 471-Blackwell, TX 79506**